

Panalee Amphansook

Education

UCLA Extension	2022 - 2023
Design Communication Arts	
Chulalongkorn University	2016 - 2020
Bachelor's of Arts	

Certifications

UCLA Extension	2023
Design Communication Arts certificate	
Cal Arts	2022
Graphic Design specialization	
Google	2022
Digital Marketing certificate	

Skills

Adobe Creative Suite
 Procreate/Procreate Dreams
 Photography
 Illustration
 Motion Graphics
 Ideation & Brainstorming
 Concept Development
 Problem-Solving
 Storytelling
 Project Management
 Time Management
 Strong Composition & Layout,
 Color Theory
 Typography
 Visual Hierarchy
 Presentation Skills

Experience

Los Angeles Anti bully Society	2024
Magazine Designer	
<ul style="list-style-type: none"> ◊ Planned and designed the magazine layout ◊ Customized and edited illustrations and photographs ◊ Created and designed the whole magazine ◊ Customized the organization logo for the magazine ◊ Conceptualized and designed ads spread ◊ Revised the magazine and prepared the file for publishing 	
Save Ancient Studies Alliance	2024
Graphic Designer	
<ul style="list-style-type: none"> ◊ Conceptualized and developed the SASA brand identity design guideline. Collaborated with design and communication teams to establish the core identity of the organization. Composed color schemes and typography kits to use throughout printed and digital products ◊ Designed graphic elements for the social media team, such as icons, posters, and etc ◊ Assisted the social media team with graphic assets and revised them as needed 	
ABM Connect	2021
Creative Director Intern	
<ul style="list-style-type: none"> ◊ Assisted the creative director in creating the advertisement ◊ Assisted the crew member during filming advertisement ◊ Designed and revised posters for ads campaigns ◊ Photographed behind the scenes while filming advertisement ◊ Collaborated with the marketing team to conceptualize advertisement campaigns for clients ◊ Contacted talents and influencers for special campaigns 	
US Embassy in Bangkok	2019
Information Intern	
<ul style="list-style-type: none"> ◊ Collaborated with the media team with conceptualizing and creating creative campaigns for special events ◊ Planned and organized events to promote US Embassy work ◊ Planned, designed and created contents for US Embassy social media accounts ◊ Collaborated with the press team with organizing press events ◊ Organized and systemized press and media landscape for the database ◊ Photographed and recorded during events for internal 	