

HOPES



FOR

PAWS

Brand Style Guide

Primary logo



Secondary logo



Symbol



Primary text

FONT

Arial Rounded MT Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789@#&,

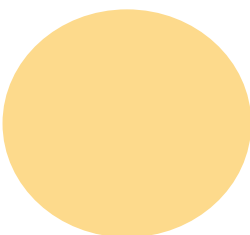
Secondary text

FONT

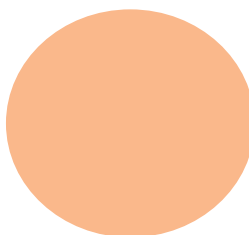
Nimbus Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789@#&,

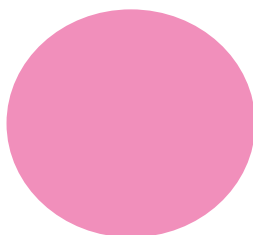
Color



#ffdb8c



#ffba8c



#f28fbd







